

張榮庭 助理教授(Jung-Ting Chang)

★個人著作

A. 期刊論文

1. Cheng, F. F., Wu, C. S., Chang, A. J. T., & Lin, C. M. (2019). Stickiness on a Mobile Instant Messaging Service: Perspective of Consumption Value Theory, Flow, and Social Influence Theory. 電子商務學報, 21(1), 1-27.
2. Yeh, Quey-Jen and **Chang, Arthur Jung-Ting** (2011), "Technology-push and need-pull roles in information system security diffusion", International Journal of Technology Management, Vol. 54, No. 2/3, pp. 321-343. (SSCI)
3. Yeh, Quey-Jen and **Chang, Arthur Jung-Ting** (2007), "Threats and Countermeasures for Information System Security: A Cross-industry Study", Information & Management, Vol. 44, No. 5, pp. 480-491.(SSCI, 2006 IF=2.119)
4. Yeh, Quey-Jen and **Chang, Arthur Jung-Ting** (2007), "Proliferation of Computers among Taiwanese SMEs", International Journal of Entrepreneurship and Innovation Management, Vol. 7, No. 1, pp. 51-73.
5. **Chang, Arthur Jung-Ting** and Yeh, Quey-Jen (2006), "On Security Preparations against Possible IS Threats across Industries", Information Management & Computer Security, Vol. 14, No. 4, pp. 343-360. (EI, ABI)
6. 葉桂珍、張榮庭 (2006) · 企業之資訊安全策略與其產業別及資訊化程度關係探討 · 資訊管理學報 · Vol. 13, No.2, pp. 113-144. (TSSCI)
7. 張榮庭 (2004) · 利用電腦模擬方法推估台指期貨選擇權之最佳期望報酬組合 · 親民學報 · Vol. 9, pp. 71-79.

B. 學位論文

1. Chang, Arthur Jung-Ting (2006), Information Systems Security Adoption: Its Extent among Taiwan's Enterprises in Different Industries and Computerization Levels, Dissertation, Tainan, Taiwan.
2. Chang, Arthur Jung-Ting (1996), Object Signature for Generalization Hierarchy in Object-oriented Databases, Master thesis, Pingtung, Taiwan.

C. 研討會論文

1. 口碑結構化程度與口碑行銷效果之關聯性研究
2. Tseng, Hsiao-Yu and Chang, Arthur Jung-Ting (2015), "Electronic and Mobile Coupon Characteristics on Redemption Intentions", The 10th International Conference on e-Business (INCEB2015), Bangkok, Thailand, November 23-24, 2015. (MOST 103-2410-H-029-041)
3. Ding, Zih-Han, and Chang, Arthur Jung-Ting (2013), "Understanding Individuals' Information Systems Security Violations from Risky Decision-making Behavior Perspective ", The 2013 International Conference on Business and Information (BAI 2013), Bali, Indonesia, July 7-9, 2013. (NSC100-2628-H-029-001-MY2)
4. Lin, Su-Fan, and Chang, Arthur Jung-Ting (2013), "The Effect of Electronic Word-of-mouth on Perceived Service Quality And Price: The Moderating Role of Involvement ", The 2013 International Conference on Business and Information (BAI 2013), Bali, Indonesia, July 7-9, 2013. (NSC100-2628-H-029-001-MY2)
5. Chen, Hsin-Yu, Chang, Arthur Jung-Ting, and Wu, Chih-Yun (2012), "An Empirical Study of The Differences of Individuals And Trust in Organization on Electronic Monitoring Compliance ", The

- 2012 International Conference on Business and Information (BAI 2012), Sapporo, Japan, July 3-5, 2012. (NSC100-2628-H-029-001-MY2)
6. Chang, Arthur Jung-Ting, Wu, Chih-Yun, and Liu, Hao-Wen (2012), "The Effects of Job Satisfaction and Organization Commitment on Information Security Policy Adoption and Compliance ", The 6th IEEE International Conference on Management of Innovation and Technology (ICMIT 2012), Sanur Bali, Indonesia, June 11-13, 2012. (NSC100-2628-H-029-001-MY2)(EI)
 7. Chang, Arthur Jung-Ting (2011), "Understanding Organizational Information Security Usage from the Risky Decision-making Perspectives ", The 4th International Conference on Interaction Sciences: IT, Human and Digital Content (ICIS 2011), Busan, Korea, August 16-18, 2011. (NSC98-2410-H-029-008-MY2)(EI)
 8. Chang, Arthur Jung-Ting (2010), "Roles of Perceived Risk and Usefulness in Information System Security Adoption ", The 5th IEEE International Conference on Management of Innovation and Technology (ICMIT 2010), Singapore, June, 2010. (NSC98-2410-H-029-008-MY2)(EI)
 9. Yeh, Quey-Jen and Chang, Arthur Jung-Ting (2007), "Exploring the Impetuses to the Diffusion of Information System Security", The 38th Annual Meeting Decision Sciences Institute (DSI 2007), Phoenix, Arizona, November 17-20, 2007. (DSI)
 10. Chang, Arthur Jung-Ting and Yeh, Quey-Jen (2006), "Coping With Systems Threats: A Study of the Adequacy of Security in Taiwan", The 3rd IEEE International Conference on Management of Innovation and Technology (ICMIT 2006), Singapore, June, 2006. (EI)
 11. Chen, Yaw-Huei, Chang, Arthur Jung-Ting and Lee, Chiang (1997) "Object Signatures for Supporting Efficient Navigation in Object-oriented Databases", The Int'l Conf. on Database and Expert Systems Applications (DEXA'97), Toulouse, France, Sept., 1997. (EI)
 12. 陳耀輝、張榮庭 (1996) · 加速物件導向資料庫概括階層查詢處理的一種物件簽名技術 · 第七屆物件導向技術及應用研討會 · 台灣台南 · 九月 · 1996 。

D. 其他

1. **Chang, Arthur Jung-Ting** (2010), *SAP Certified Business Associate with SAP ERP 6.0* (SAP Global Certification)
2. 張榮庭(2008), *中華民國技術士證電腦軟體應用乙級* (勞委會認證)
3. **Chang, Arthur Jung-Ting** (2008), *ERP Software Consultant for Distribution Module of Data Systems Workflow ERP, Release 5.X* (Certified by CERPS)
4. **Chang, Arthur Jung-Ting** (2007), *ERP Application Engineer for Distribution Module of Data Systems Workflow ERP, Release 5.X* (Certified by CERPS)
5. **Chang, Arthur Jung-Ting** (2007), *ERP Application Engineer for Financial Module of Data Systems Workflow ERP, Release 5.X* (Certified by CERPS)
6. **Chang, Arthur Jung-Ting** (2007), *ERP Application Engineer for Manufacturing Module of Data Systems Workflow ERP, Release 5.X* (Certified by CERPS)
7. **Chang, Arthur Jung-Ting** (2007), *Elementary ERP Planner* (Certified by CERPS)
8. **Chang, Arthur Jung-Ting** (2006), *Internet and Computing Core Certifications* (Certified by Global Digital Literacy Council)
9. **Chang, Arthur Jung-Ting** (2003), *BS7799 Lead Auditor Certificate* (Certified by BSI)

★研究計畫

年度	補助類別	學門代碼	計畫名稱	擔任工作	核定經費(新台幣)
107	國內舉辦國際學術研討會	科技管理	2018 產業智慧轉型與創新 - 第八屆跨領域國際研討會	計畫主持人	200,000
103	專題研究計畫 (一般研究計畫)	資訊管理	個體差異與三類型違反資訊安全行為之關聯性研究	計畫主持人	427,000
100	專題研究計畫 (優秀年輕學者研究計畫)	資訊管理	由知覺風險角度探討一般性防禦性科技之決策採用的行為模式	計畫主持人	1,110,000
098	專題研究計畫 (一般研究計畫)	資訊管理	由風險認知、有用性認知角色探討資訊安全措施之決策採用	計畫主持人	1,091,000